



ALAN CHEN

UX DESIGNER


Creative professional with over 5 years of experience working at tech companies. Highly proficient in user experience, frontend development, project management, marketing, data analysis, and graphic design.

INTERESTS: BIG DATA, CLOUD COMPUTING, VIRTUAL REALITY, ART, SUSTAINABILITY, BLOCKCHAIN

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SKILLS

PRODUCT DESIGN

Sketch
Principle
InVision
Axure
Photoshop
Illustrator
HTML/CSS/SASS
Javascript
Amazon Web Services
Wordpress

DATA ANALYSIS

Excel
R
SAS
MySQL
Tableau
Google Analytics

WORKFLOW

Lean UX
Agile UX
Scrum
Kanban
JIRA/RTC/Rally
Evernote
Slack
Trello
Mural

UX SPECIALTIES

Design Thinking
Design Workshops
User Research
Survey Design
User Interviews
Usability Testing
Wireframing
Prototyping
Content Strategy
Personas
Information Architecture
User Journeys

EXPERIENCE

UX DESIGNER | JAN 2017 – PRESENT

ActiveHealth Management

Subsidiary of Aetna specializing in big data analytics for the healthcare industry. Provides care recommendations, incentive programs, and wellness coaching.

- Built Atomic Design methods into frontend process using Pattern Lab
- Led an offshore UX team to redesign Active Advice, an EMR application
- Helped build a Lean UX process into the company's SAFe Agile practice

UX DESIGNER | APR 2016 – MAY 2016

BookitLyst

Designed a mobile app for travel booking startup BookitLyst over the course of a 3-week Design Sprint as part of the final project for General Assembly's UXDI course.

- Performed project management responsibilities for a team of 3 UX Designers
- Facilitated meetings and communications between client and design team
- Created high-definition prototype of the mobile app booking flow

PRODUCT MANAGER | DEC 2013 – JAN 2016

IBM

Developed a key IBM cloud software offering, IBM Digital Analytics Benchmark, an e-commerce index with over 2000 retail companies participating worldwide.

- Led a team of marketing, development, and UX resources
- Launched the IBM Benchmark Live self-service portal for e-commerce analysis
- Wrote user stories and managed product backlog for IBM Benchmark projects

DATA ANALYST | OCT 2011 – APR 2012

Autodesk

Conducted data organization procedures for over 100,000 customer accounts

- Verified and documented accuracy of primary account flagging algorithm
- Created Excel macros to streamline data cleanup tasks
- Used Siebel Analytics to sort and update info for customer accounts

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

B.A. STATISTICS
SEP 2007 – MAY 2011
Berkeley, CA

GENERAL ASSEMBLY NYC

UX DESIGN IMMERSIVE PROGRAM
JAN 2016 – MAR 2016
New York City, NY